

2026



3Dnatives Media Kit

Your Source For 3D Printing

3Dnatives.com

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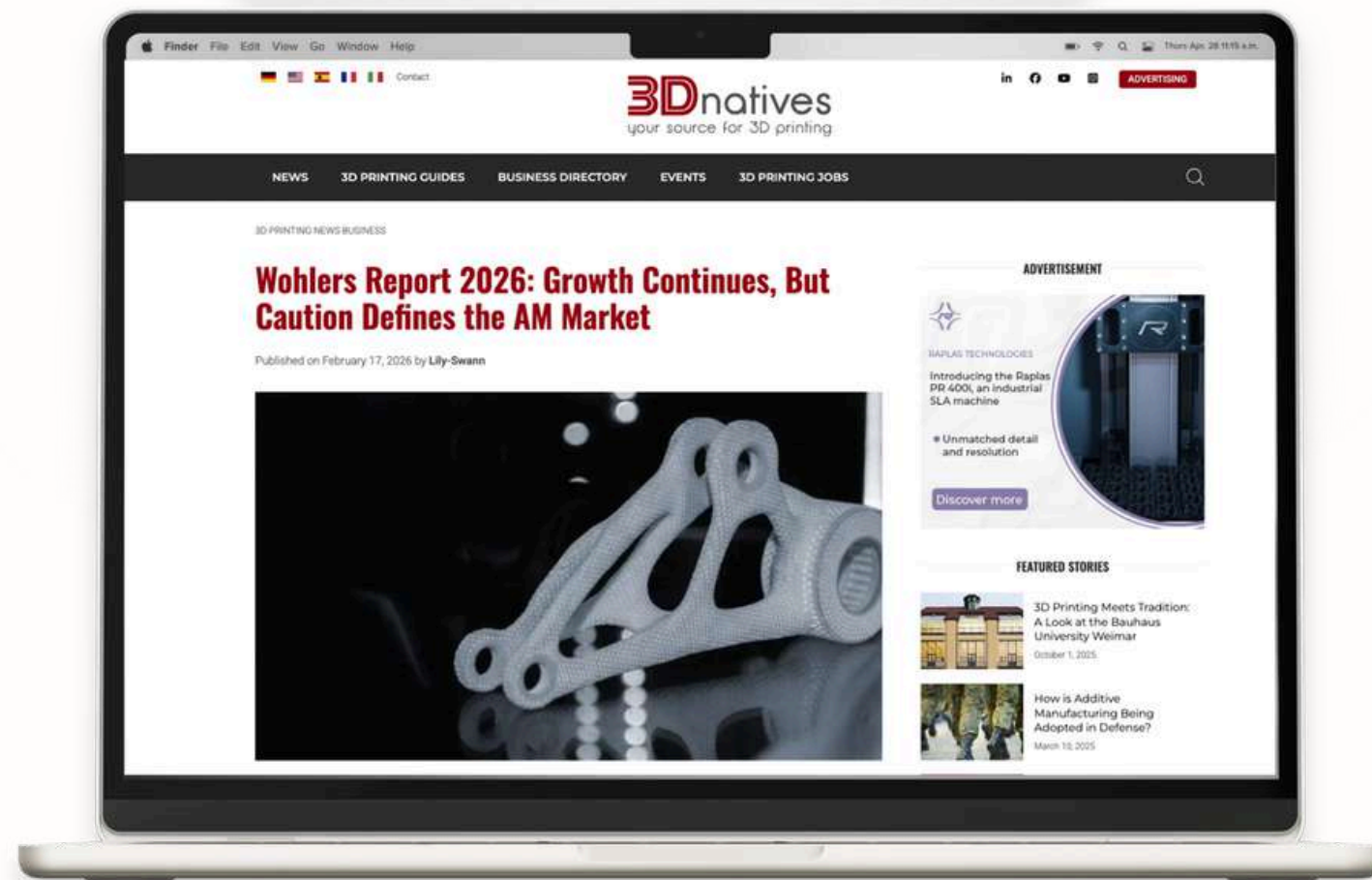
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3Dnatives, the Global Reference for AM



Global Media Leader

The largest international AM media platform, trusted by professionals worldwide for accurate, timely intelligence

Integrated Ecosystem

Media + Data + Events + AI working together as infrastructure, not disconnected services

Multi-Language Reach

Native editorial coverage in 5 languages, ensuring authentic local engagement across markets

Industry Authority

Trusted by the full AM value chain from materials suppliers to end users

A one-stop-shop Ecosystem

3Dnatives, for anything around additive manufacturing



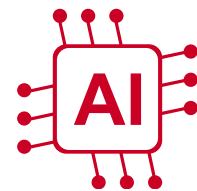
**News &
Analysis**



**Events &
Webinars**



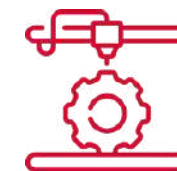
**Video
Content**



**AI Driven
Databases**



**SEO/LLM
Optimized Pages**



**Product
Reviews**



**Job
Board**



**Business
Directory**

A Qualified Audience



1.3M

Monthly Visitors

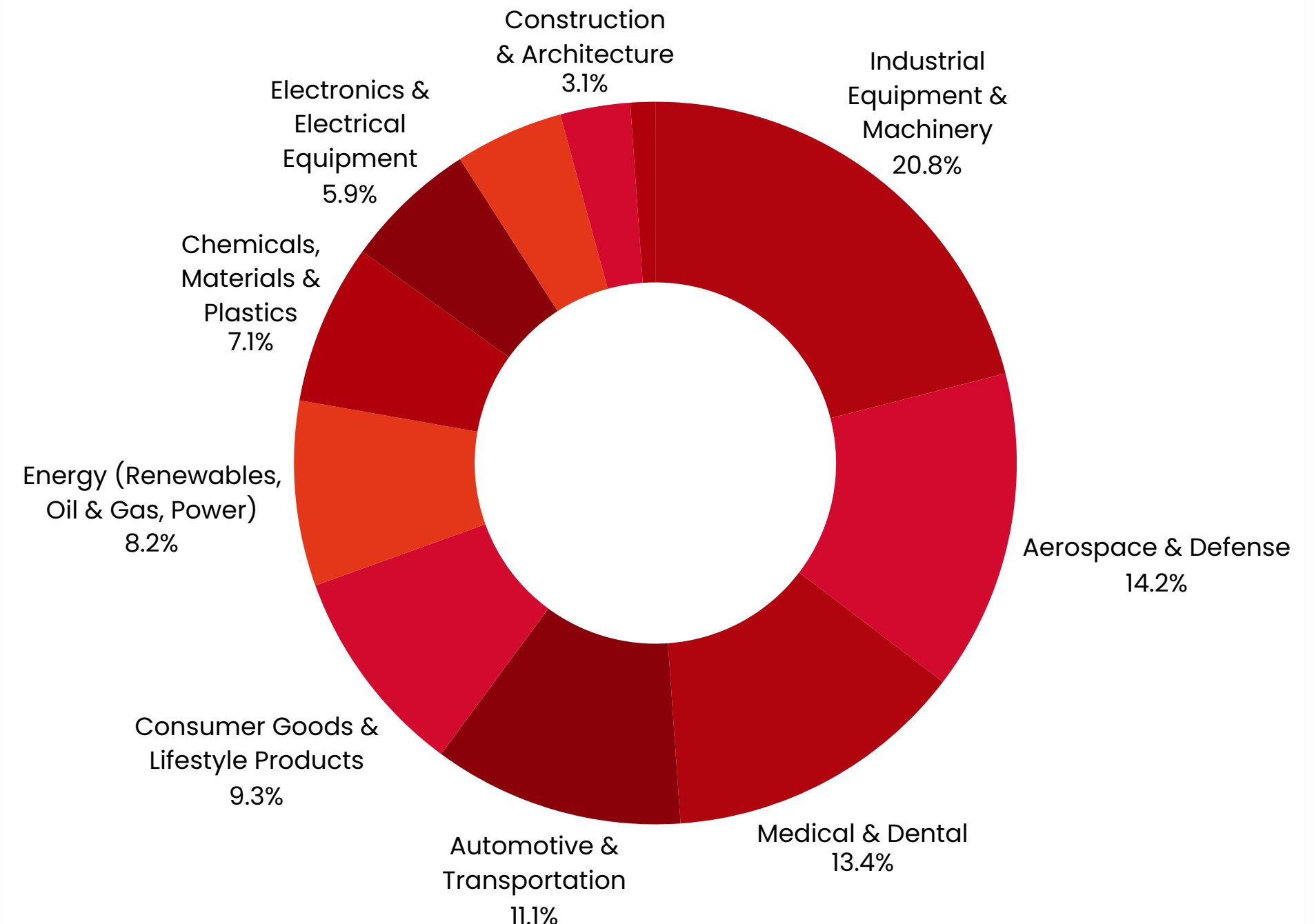
89%

Repeat Readership

Our audience is made up of qualified additive manufacturing decision-makers: engineers evaluating technologies, procurement teams issuing RFQs, and executives approving capital investments.

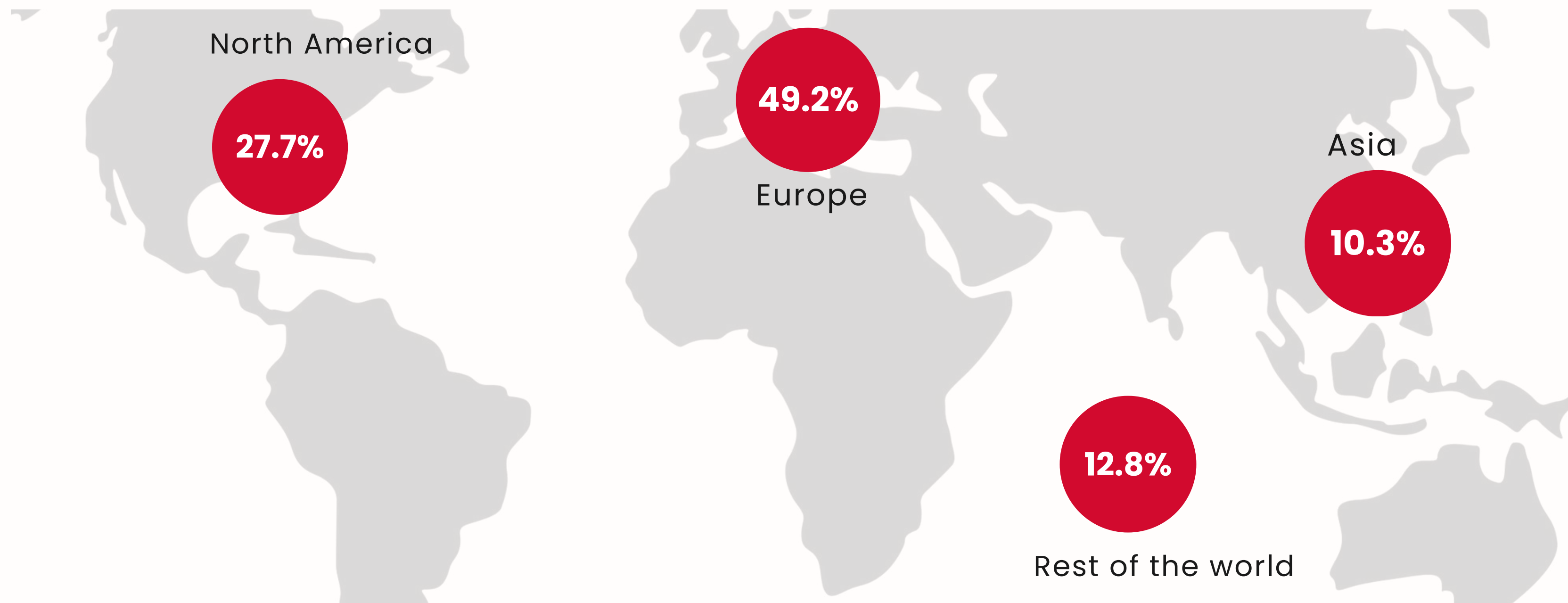
PROFESSIONALS VISITING OUR WEBSITE: AM DECISION-MAKERS

- Engineers & Technical Managers
- R&D / Innovation Managers
- Production & Operations Managers
- Procurement / Purchasing Managers
- C-level & Executives (CEO, CTO, COO)
- OEMs & Product Manufacturers



International Scale

Each language market features native editorial teams who understand local industry dynamics, regulatory environments, and cultural nuances. This isn't translation, it's localised authority that builds genuine SEO power in each market.



360° Social Presence

3Dnatives engages the additive manufacturing industry across every major social platform, delivering native-language content tailored to each audience. Our presence goes beyond visibility, it drives measurable engagement at scale.

2.5M

Monthly Impressions

Across Social Media Platforms

195K

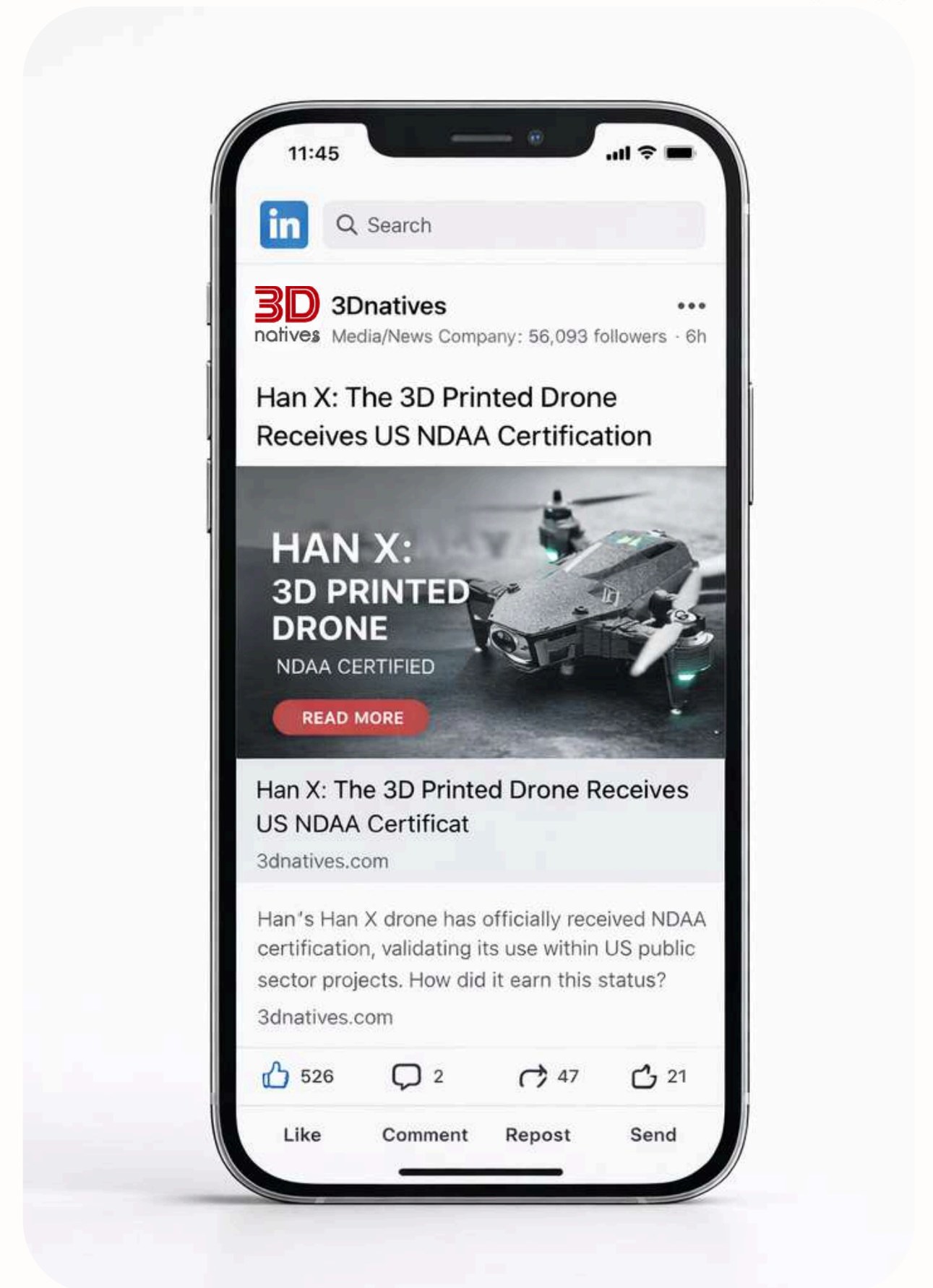
Total Followers

Across Social Media Platforms

5

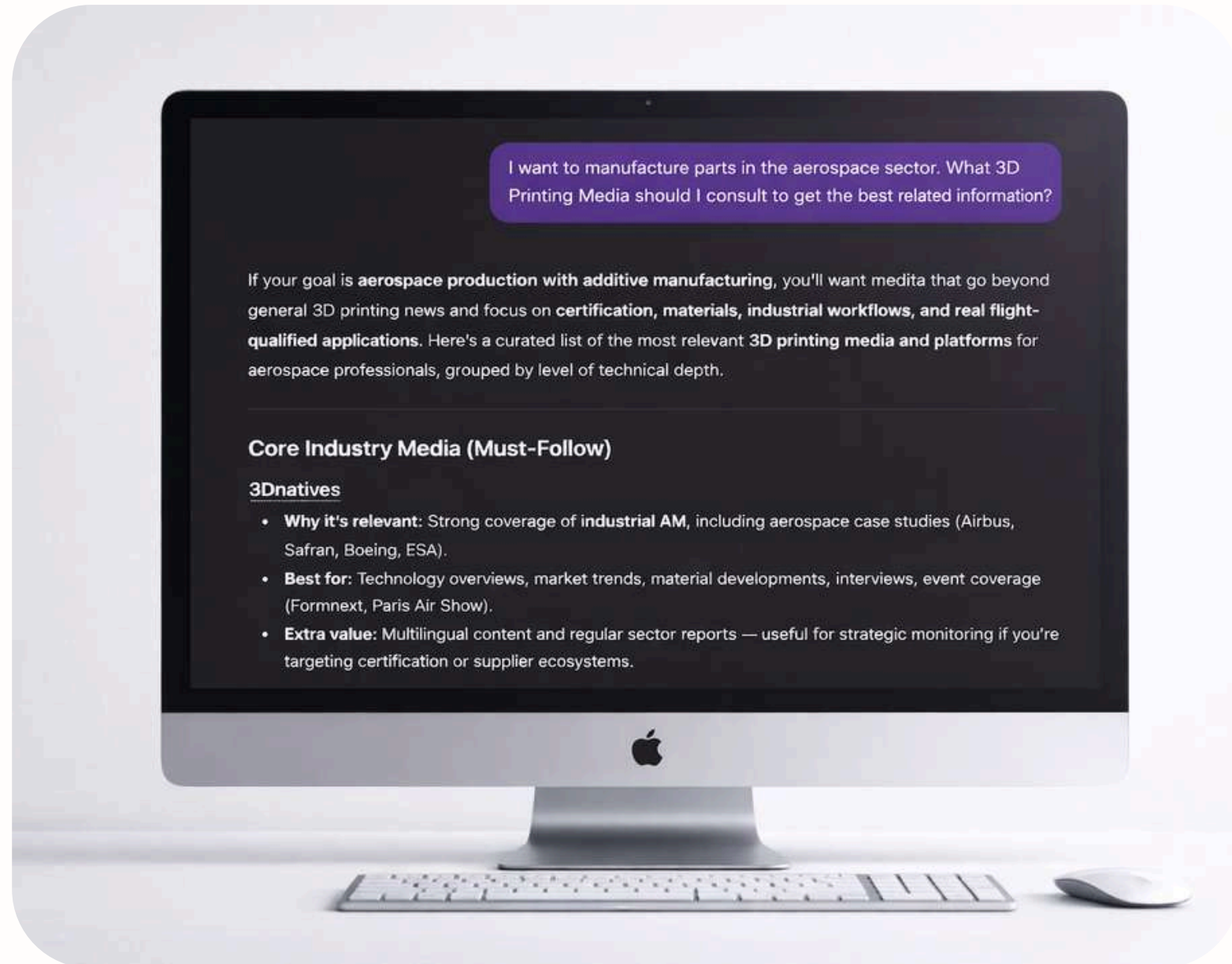
Core Platforms

Multi-language Content



Built for AI Discovery

Online visibility has fundamentally changed. In an AI-driven world where discovery happens through intelligent systems, authority matters more than volume. Our AI-assisted SEO and semantic content strategy ensures brands surface where industrial buyers search, ask and decide.



AI search usage has doubled year-over-year across professional audiences.

RECOGNISED ACROSS AI-DRIVEN DISCOVERY SYSTEMS



Trusted by Industry Leaders

200+ industry leaders across the entire additive manufacturing value chain.



“

3Dnatives reflects the energy our industry needs. Keep going and stay optimistic!

Yoav Zeif, CEO
Stratasys

“

I read 3Dnatives every week as I try to keep up with what's happening in the 3D printing world.

Maxim Lobovsky, CEO
Formlabs

Media Opportunities

Strategic Editorial Content



Article

Interviews, use cases, product launches, hot news, in-depth guides, expert advice pieces and more.

[!\[\]\(f4349ea867b307dd2675269f68d0971f_img.jpg\) Inside Lincoln Electric's Mission to 3D Print Components for Nuclear Submarines](#)

Product Test

Complete review of a 3D printer, scanner or material.

[!\[\]\(3b71157eab31889e641f7620692f0b92_img.jpg\) Testing the Raise3D RMS220, The First SLS Printer from Raise3D](#)

Ranking

Inclusion of your company or product in a dedicated, SEO powerful listing.

[!\[\]\(67b99c4d964e257c5482ff1b2462b204_img.jpg\) The XXL FDM 3D Printers Under \\$5,000](#)

A variety of written content formats produced, edited, SEO & LLM optimized, translated, and promoted by the 3Dnatives team.

61K

Daily Readers

2+M.

Time/Page

70%+

Organic reach

Industrial Video Coverage

Video content is growing! We specialize in creating and delivering such content to our international audience. Videos are shot, edited, and published by 3Dnatives.

20K
Average Views

2.13%
Engagement Rate

Vertical Format

A short, social media friendly video using stock footage.

[!\[\]\(f1ee6d81bdeaf50ad3989e9a2b0d9b21_img.jpg\) The 5 3D Printers That Actually Matter for 2026](#)

Trade Show Video

Video interview at your exhibitor booth. People around the world want to know what is happening at the show, we are giving them this chance.

[!\[\]\(24ebf582a58af7318d9e75a2b147597b_img.jpg\) The Future of SLA is Here: Discover the SLA 825 Dual from 3D Systems](#)

Premium Video

High quality video production of your company's top applications, a factory tour, and much more.

[!\[\]\(0df0bdc1e09cbc2587d9dd4511cb0c27_img.jpg\) Visiting EOS Headquarters and Additive Manufacturing Plant](#)

3Dsnapshot

A clear, high-level look at an industrial AM machine, showcasing its features and potential uses.

[!\[\]\(af26bfd2c3812732860041a1728b438b_img.jpg\) FiberSeeker 3: Continuous Carbon Fiber 3D Printing](#)



Professional Webinars

Over the years, 3Dnatives has introduced various webinar formats to provide technical and educational information to our professional audience members. These webinars are available in English, French, Spanish, Italian, and German.

Webinar

100-300 Registrants

Live webinars, organized, hosted and promoted by 3Dnatives.

 [Patterns on Wheels, 3D Printing in the Tire Mold Industry](#)

Workshops

200-600 Registrants

A series of 5x30 minute educational workshops on your company's product or service, a specific technology or other.

 [Practical Lessons for Engineers Who Need Additive to Deliver | Stratasy](#)

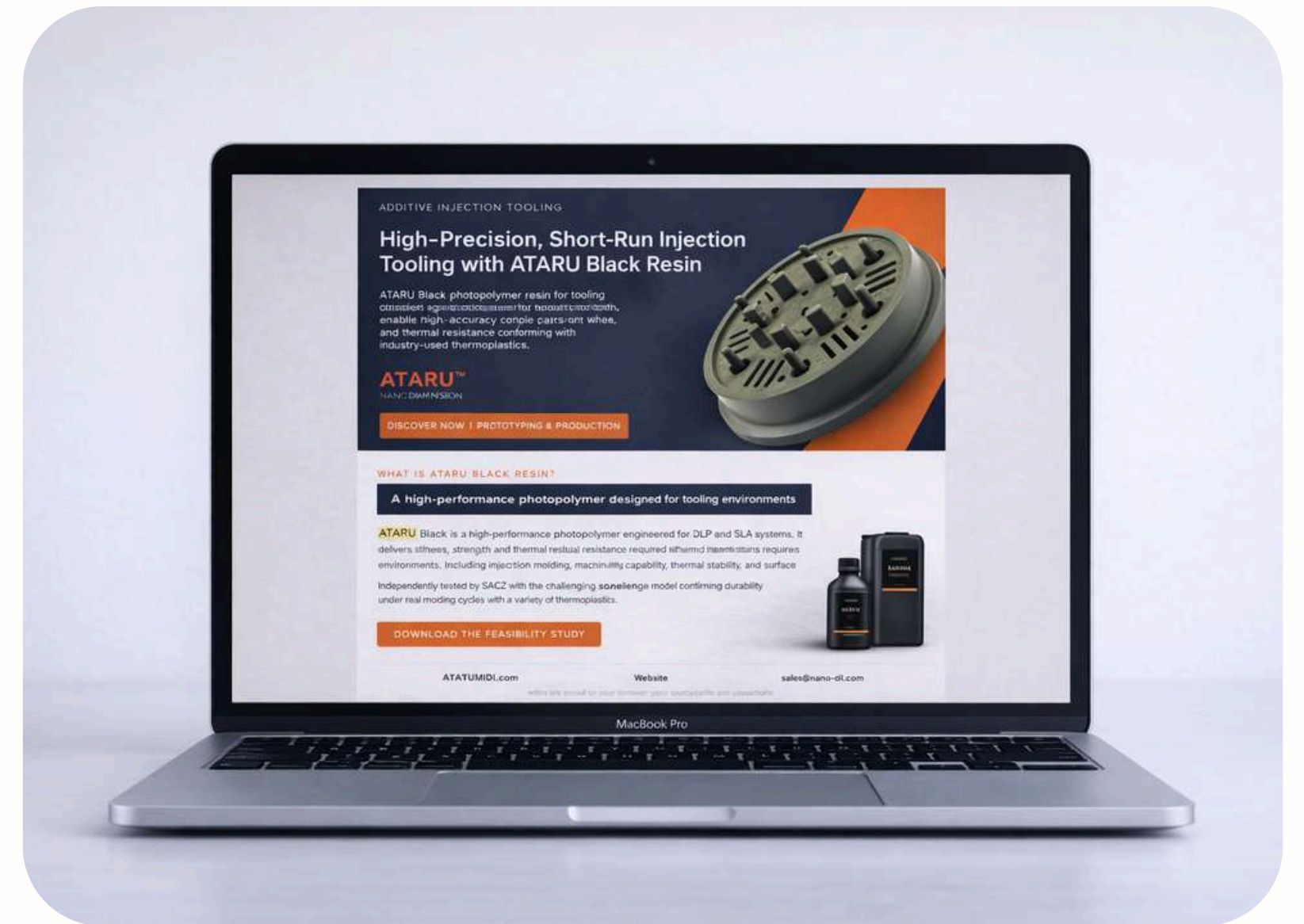


Targeted Email Campaigns

Through sponsored email campaigns, you can directly connect with B2B industrial decision makers. Our highly engaged audience is used to receiving promotional content that they can benefit from. Plus, we can deliver your message to the right prospects as we can segment our databases by country, language, industry and more (A/B testing also available).

AI-Enhanced Segmentation

Machine learning identifies ideal customer profiles within our audience, ensuring your message reaches precisely the right professionals. From defense & aerospace, to automotive & transport, to medical & dental.



>90K

Databases of
Profiles

20%

Average Open
Rate

High-Impact Banners

Feature of a banner dedicated to promoting your activity/ product/ service etc. Banner ad to be featured on 3Dnatives' homepage, inside an article or on the weekly newsletter. 3Dnatives can provide insights on what format, style, look & feel tends to get higher CTRs.

Banner

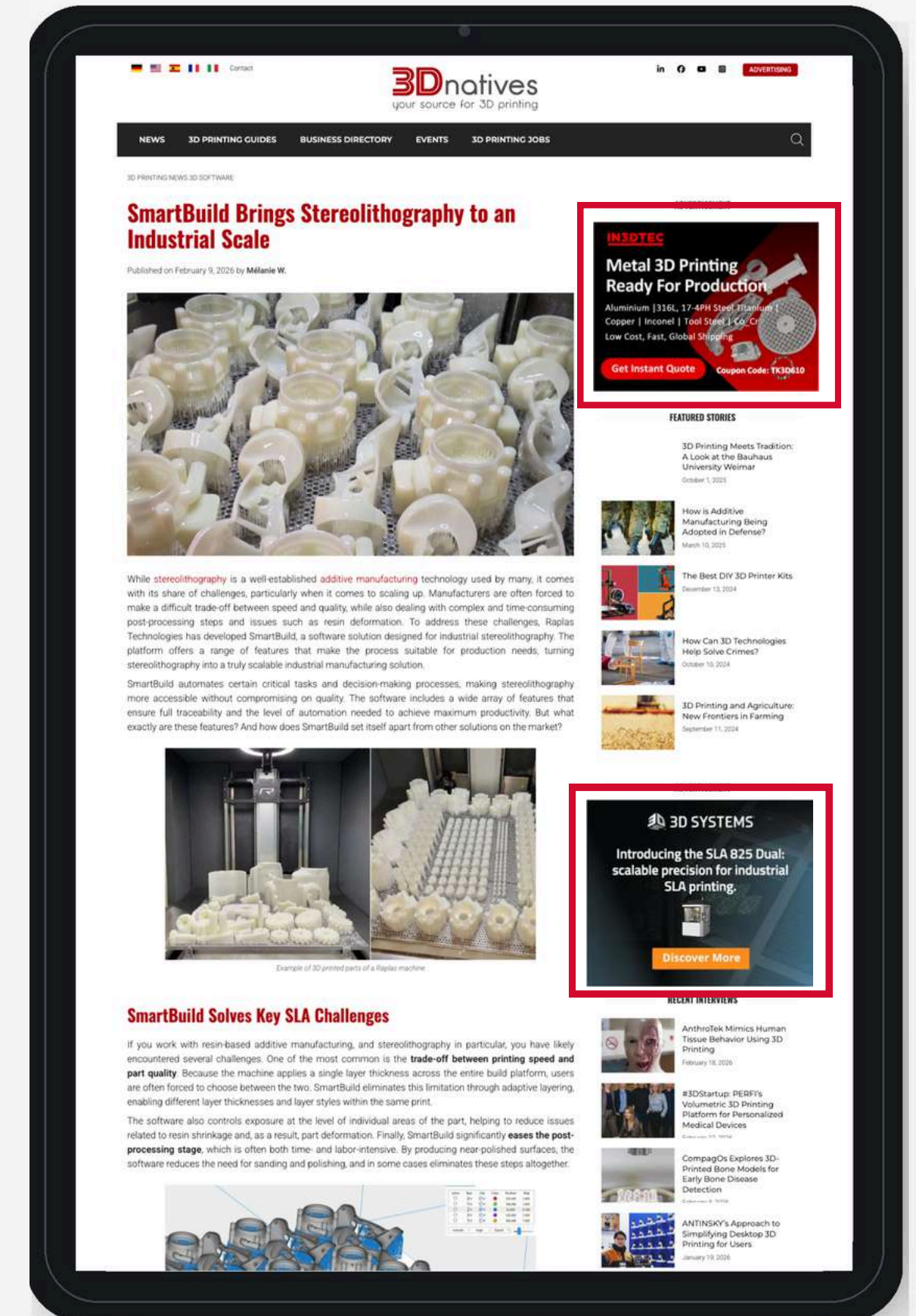
250 - 500K impression/month

Banner ads featured on 3Dnatives website.

Newsletter

10 - 20K impression/week

Banner ads featured on 3Dnatives' weekly newsletter.



Additive Manufacturing Events

ADDITIV AM Events

ADDITIV is a global series of virtual events focused on the key sectors driving additive manufacturing. Through expert panels, industrial case studies, and technology showcases, ADDITIV connects leading companies with a highly qualified audience of engineers, innovators, and decision-makers exploring AM solutions.

2026 Agenda



MAY 6th

Applications, innovation and expert insights for defense AM



JUN 10th

Industrial use cases, production strategies and expert panels



OCT 21st

Regulated applications, clinical use cases and industry leaders

+400

Different
Speakers

+90

Participating
Countries

+22K

Total N. of
Registrants

Speakers from Leading Companies

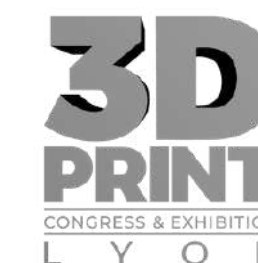


AIRBUS



Where the Industry Meets

3Dnatives has a long history of collaborating with all key AM events of the industry. As our international audience wants to know the latest, we travel the world to report on what is happening in 3D technologies.



Are you exhibiting at any of these events? Ask us about the promotional packages we offer!

Why Industry Leaders Choose 3Dnatives

Trusted Authority

Industry-recognised, accurate reporting.

AI Visibility

Optimised for search and AI discovery.

Global Reach

Native presence across five key markets.

Qualified Leads

Qualified, sales-ready audiences.

Integrated Execution

Managing content, distribution and lead generation.

Trusted by 200+ AM companies worldwide

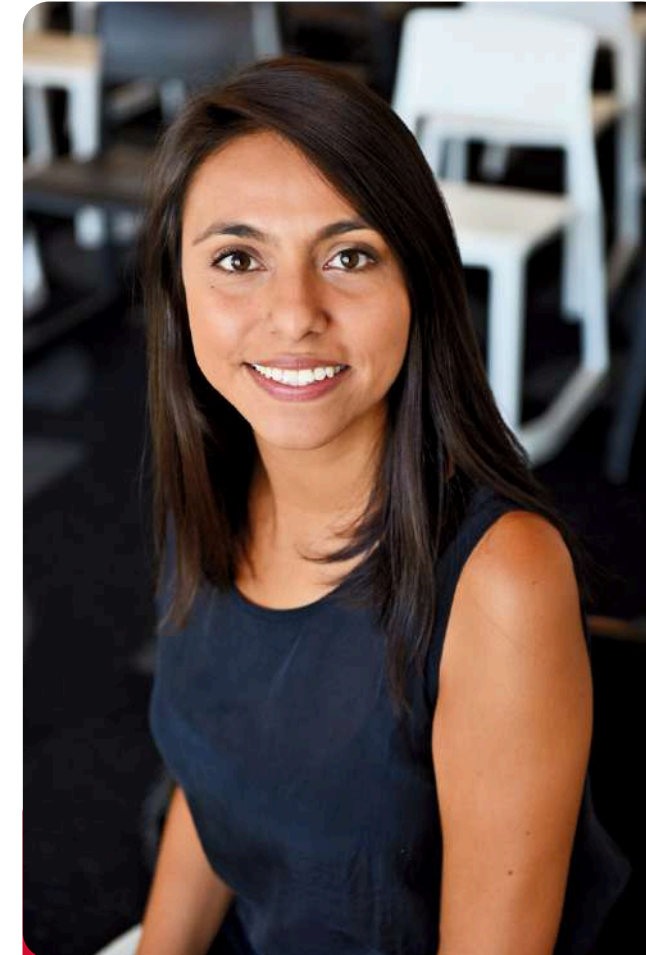
Our Team



Mélanie Wallet
Content Director



Filippos Voulpiotis
Managing Director



Lucía Contreras
Creative Director



Klaudia Kowalska
International
Business Developer

Thank you for choosing 3Dnatives,
we are looking forward to working with you.

[Send us an email!](mailto:contact@3dnatives.com)
contact@3dnatives.com